

PROGRAMMA SVOLTO CLASSI 5[^]

CLASSE	V [^] AEM
INDIRIZZO	AMMINISTRAZIONE FINANZA MARKETING
ANNO SCOLASTICO	2025-2026
DISCIPLINA	LINGUA INGLESE
DOCENTE	LORENA CASETTA

PROGRAMMA SVOLTO NELLA CLASSE 5[^] AEM

Libro di testo adottato:
Alison Smith **BUSINESS LIVE**, ELI Editore

COMPETENZE SVILUPPATE	NODI CONCETTUALI FONDAMENTALI	CONTENUTI
<p>COMPETENZA Padroneggiare la lingua inglese per scopi comunicativi e utilizzare i linguaggi settoriali relativi ai percorsi di studio, per interagire in diversi ambiti e contesti professionali, al livello B2 del quadro comune europeo di riferimento per le lingue (QCER)</p>	<p>GLOBAL TRADE</p>	<p>UNIT 2 GLOBAL TRADE <u>Globalisation:</u> Aspects of globalisation p 64 Economic globalisation p 65 Advantages and disadvantages of globalisation p 66 Glocalisation p 67</p> <p>Protectionism p 74</p> <p>Geopolitical tensions and opportunities p 102</p>
	<p>MARKETING & ADVERTISING</p>	<p>Marketing, the role of marketing p 214 Marketing analysis models p 215 Market research p 216-217 Marketing strategy pp 218-219. The marketing mix p 220 Product life cycle p 222.</p>

		<p>Advertising the purpose of advertising, Effective advertising pp 224-225</p>
	POLITICS	<p>Politics: The US political system p 336-337 The Constitution the US government</p> <p>The UK political system p 306 Queen Elizabeth II p 308 The UK government and Prime Minister p 309 Political parties p 310 Brexit or Bregret? P 311</p> <p>British system (fotocopie)</p>
	THE UNITED STATES - History	<p>THE UNITED STATES A brief history of the USA pp 318-321: Native Americans, Arrival of the Europeans, War of Independence, Moving to the West Mass production, The assembly line p 320 The Great Depression p 321</p> <p>From the Civil War to the New Deal (Fotocopie) American Civil War, Reconstruction, Immigration The Progressive movement, World war I, The roaring Twenties and the Great depression The New Deal and World War II; The New Deal</p>

		F. Delano Roosevelt and The New Deal
	THE FIRST WORLD WAR	The First World War (fotocopie) Who benefited from World War I
	OSCAR WILDE	OSCAR WILDE (From M Spiazzi, M Tavella, "Now and Then", Zanichelli) Life and main works The rebel and the dandy Art for Art's sake The Picture of Dorian Gray (Reading of the first chapter) The preface The first chapter (Reading & Listening)
	THE DIGITAL WORLD	The digital world p 342 Fake news p 343
	UK English & US English	British English vs American English p 326
	NEW YORK	"Focus on New York" p 327
	NELSON MANDELA	Nelson Mandela, from protester to president (Listening activity) Nelson Mandela - "From Royal to revolutionary - prisoner to president" p 357 South Africa p 356
	GANDHI	India p 358 Is Gandhi still relevant today? p 359

	ARTIFICIAL INTELLIGENCE	Artificial Intelligence https://www.opit.com/magazine/advantages-and-disadvantages-of-artificial-intelligence/

OBIETTIVI SPECIFICI DI APPRENDIMENTO RELATIVI ALLA DISCIPLINA “EDUCAZIONE CIVICA”		
COMPETENZE SVILUPPATE	ARGOMENTI SVOLTI	CONTENUTI E MATERIALI ANALIZZATI
COSTITUZIONE COMPETENZA IN MATERIA DI CONSAPEVOLEZZA ESPRESSIONI CULTURALI	British System American System	British System American System

Piove di Sacco, 06-06-2026

La Docente: Lorena Casetta

I rappresentanti degli studenti